

PRIVACY NOTICE

This privacy notice discloses the privacy practices for LightTherapyForLife.com. By using our website, or providing your information to us, you are accepting the practices described in this privacy notice. This privacy notice applies solely to information collected by this web site. It will notify you of the following:

1. What personally identifiable information is collected from you through the web site, how it is used and with whom it may be shared.
2. What choices are available to you regarding the use of your data.
3. The security procedures in place to protect the misuse of your information.
4. How you can correct any inaccuracies in the information.

Information Collection, Use, and Sharing

We are the sole owners of the information collected on this site. We only have access to/collect information that you voluntarily give us via email or other direct contact from you. We respect your privacy and are committed to maintaining and using this information responsibly. We will not sell or rent this information to anyone.

We collect information from you when you register online or update your account, log-in, place an order, communicate with our customer service representatives, opt-in to receive our emails, shop online, or participate in a contest, promotion or survey. This information may include, but is not limited to, your contact information (name, address, email, phone number) and your credit card information.

When you place an order on our website, we use this information to process and track your order and contact you via email, postal mail or phone if we have any questions or concerns regarding your order. If you provide an email address during checkout, you will also receive order confirmation and/or shipping status emails.

From time-to-time our site requests information via surveys or contests. Participation in these surveys or contests is completely voluntary and you may choose whether or not to participate and therefore disclose this information. Information requested may include contact information (such as name and shipping address), and demographic information (such as zip code, age level). Contact information will be used to notify the winners and award prizes. Survey information will be used for purposes of monitoring or improving the use and satisfaction of this site.

We will use your information to respond to you, regarding the reason you contacted us. We will not share your information with any third party outside of our organization, other than as necessary to fulfill your request. Unless you ask us not to, we may contact you via email in the future to tell you about specials, new products or services, or changes to this privacy policy.

Your Access to and Control Over Information

You may opt out of any future contacts from us at any time. You can do the following at any time by contacting us via the email address or phone number given on our website:

- See what data we have about you, if any.
- Change/correct any data we have about you.
- Have us delete any data we have about you.
- Express any concern you have about our use of your data.

Security

We take precautions to protect your information. When you submit sensitive information via the website, your information is protected both online and offline.

Wherever we collect sensitive information (such as credit card data), that information is encrypted and transmitted to us in a secure way.

While we use encryption to protect sensitive information transmitted online, we also protect your information offline. Only employees who need the information to perform a specific job (for example, billing or customer service) are granted access to personally identifiable information. The computers/servers in which we store personally identifiable information are kept in a secure environment.

Cookies

A cookie is a piece of data stored on a site visitor's hard drive to help us improve your access to our site and identify repeat visitors to our site. We may use cookies to enable you to use certain website features, remember the items in your shopping cart, store your preferences, recognize you when you return to our website, track your orders, and monitor and maintain information about your use of our websites. By using our websites, you consent to our placement of cookies on your computer.

Some of our business partners may use cookies on our site (for example, advertisers). However, we have no access to or control over these cookies.

Third-Party

We use an outside shipping company to ship orders, and a credit card processing company to bill users for goods and services. These companies do not retain, share, store or use personally identifiable information for any secondary purposes beyond filling your order.

Links

This web site may contain links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.